

CATHERINE LE

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<http://shimmyya.ucla.edu/portfolio/>

Campus address:

619 Levering Ave, #619
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Permanent address:

539 Sefton Ave
Monterey Park, CA 91755

Objectives:

Freelance illustration, graphics. Caricature commissions.
Publicity work – flyers, logos, banners, posters, customized merchandise.
Internship at a publication under the design department.

Qualifications:

Six years experience of working on periodicals and illustration – specialty in caricature.
Mastery of Adobe Photoshop and Pagemaker. Proficiency in Adobe Indesign.
Ability to quickly learn use of software, especially image-editing software.
Leadership experience; teamwork experience.
Organized, punctual, attentive to deadlines, people skills, background in debate.

Experience:

The Daily Bruin Jan '08-present Illustrator.
Create illustrations to accompany columns and communicate messages of their own.
Closely worked and brainstormed with columnists and editors.
Gradually mastered Adobe Photoshop and tablet use.

The Aztec Newspaper Sept '05–June '07 Copy and news editor, graphics director.
Corrected drafts between revisions and before publication.
Investigated and wrote for news. Led and trained team of news writers.
Designed and finalized layouts. Created and edited illustrations, graphics, photos.

Activities:

USAC Community Service Commission Publicity and recruitment director.
Chinese Student Association Publicity director.
China Care Bruins Former artistic director.

References:

Cynthia Bradley 714.396.0688 Faculty *Aztec* advisor.
Emily Jaffe 619.403.1587 Former *Daily Bruin* design director.
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